For my visual argument project, I am attempting to tackle the fast fashion industry and how negative it is on our environment, overconsumption, and the terrible labor practices that keep the prices so low. The goal is to emotionally engage viewers and try to bring additional awareness. It seems that we are all aware that we consume a lot, and we disregard a lot of clothing with little to no regard, but I’m hoping that this spin will bring a human aspect to the conversation and appeal to people’s human nature.